



# JOSHUA CURRIER

jc@joshuacurrier.com  
585.820.4839

## CODE

CSS (Less, Sass)

Git

HTML5

JavaScript (jQuery)

Magento

MySQL

PHP

Ruby on Rails

Wordpress

## MARKETING

Brand Identity

Email Marketing

Graphic Design

Lead Generation

SEM / SEO

Social Media Marketing

## PERSONAL

Leadership

Management Experience

Strong Communication

Teamwork



*I'm a web designer, full-stack developer and creative problem solver in WNY with a focus on User Experience and Interfaces. I have the ability to take point and deliver projects successfully or work as a member of a team toward a common goal. I am a strong believer in data driven decision making.*

## WORK EXPERIENCE

August 2016 - Present

**Head of User Experience;** DIAL Insights at Manning & Napier

I am responsible for both designing and coding user centered interfaces for our tools and application. My solutions solve problems by matching clear visuals and clean code to user behavior, current objectives, and project timelines. I'm also very involved in product development and marketing.

January 2015- August 2016

**UX Lead;** Whole Latte Love

I was in charge of frontend design and development across the ecommerce platforms for our multiple brands. I also played a key role in our digital marketing team, managed our graphics team, and became a trusted decision maker within the company.

June 2009 - Present

**Owner;** NeonThoughts

Freelance. Focusing locally, I have completed websites, web applications, marketing campaigns and branding initiatives directly for clients and indirectly through agency subcontracts. When necessary, I manage a team of subcontractors to deliver work on time and under budget.

March 2007 - June 2009

**Senior Web Designer;** Twin Advertising

## EDUCATION

Achieved May 2007

**Rochester Institute of Technology**

B.S., Information Technology, honors

Concentration: Web Design / Development

Achieved May 2004

**Genesee Community College**

A.S., Computer Information Systems