



JOSHUA CURRIER

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CODE

CSS (Less, Sass)

Git

HTML5

JavaScript (jQuery)

Magento

MySQL

PHP

Ruby on Rails

Wordpress

MARKETING

Brand Identity

Email Marketing

Graphic Design

Lead Generation

SEM / SEO

Social Media Marketing

PERSONAL

Leadership

Management Experience

Strong Communication

Teamwork



I'm a web designer, full-stack developer and creative problem solver in WNY. I have the ability to take point and deliver projects successfully or work as a member of a team toward a common goal. I am a strong believer in data driven decision making.



WORK EXPERIENCE

January 2015 - Present

UX Lead; Whole Latte Love

I am in charge of frontend design and development across our multiple brands. I also play a key role in our digital marketing team, manage our graphics team, and have become a trusted decision maker within the company.

June 2009 - Present

Owner; NeonThoughts

Freelance. Focusing locally, I have completed websites, web applications, marketing campaigns and branding initiatives directly for clients and indirectly through agency subcontracts. When needed, I manage a team of subcontractors to deliver work on time and under budget.

March 2007 - June 2009

Senior Web Designer; Twin Advertising

I both designed and developed web sites, web applications, custom ecommerce integrations, landing pages, email marketing campaigns, search engine marketing and optimization as a part of my daily duties.



EDUCATION

Achieved May 2007

Rochester Institute of Technology

B.S., Information Technology, honors

Concentration: Web Design / Development

Achieved May 2004

Genesee Community College

A.S., Computer Information Systems